



## VIDEO TO PROMOTE A BUSINESS

### AT THE WINTER FAIR

Sunday 30<sup>th</sup> October 2022

Venue: The Strand Hall, Builth Wells

(Entry Date: 26<sup>th</sup> September 2022)

|                           |
|---------------------------|
| Entry Date: 26/09/2022    |
| Winter Marks: 50          |
| Last Amended: 12/10/2022  |
| Withdrawal by: 24/10/2022 |

#### PROCEDURE

The task is to produce a video to promote a business that will be attending the 2022 Royal Welsh Winter Fair on social media platforms.

#### TIME

The video must be suitable for social media platforms and be a short promotion taking no longer than one (1) minute to screen.

The language of the video can be in Welsh, English, or Bilingual.

#### SCALE OF MARKS

Total - 100 marks

**PLEASE NOTE: Videos to be submitted by 4pm on the 21<sup>st</sup> October 2022**

Judge's decision is final.

(For Royal Welsh Winter Fair 28<sup>th</sup> & 29<sup>th</sup> November 2023)

**Judges & Stewards Please Note: No joint positions for 1<sup>st</sup> - 4<sup>th</sup> Placings**

Entries to be submitted online by 26<sup>th</sup> September 2022. NO LATE ENTRY FORMS WILL BE ACCEPTED UNDER ANY CIRCUMSTANCES.

#### WITHDRAWAL FROM COMPETITIONS

Clubs/ Members are asked to notify the YFC Office of any withdrawals 5 days prior to a Competition. **PLEASE NOTE: All withdrawals from Club secretaries/Members must be made by email or by telephoning the YFC Office. If telephoning out of office hours, then a message should be left on the YFC Mobil phone.**

**Please Note:** That only members with up-to-date membership cards and are on the database in the YFC Office are eligible to compete. Members must apply online at least 5 Days before the competition.

**PLEASE NOTE:** If a member does not produce an up-to-date membership card at the competition, it will result in a £5.00 fine. The fine will be refundable only if they provide confirmation of membership within 7 days of the Competition.

General Rules apply to all competitions alongside the competition's rules.